

2nd City Wide Neighbourhood Partnership Event 24th October 2015

Report and evaluation

This second event took place at the MSHED, and attracted 80+ people from across all NP areas. The event included a session on how to get your message across on the radio and live radio coverage on the day by Ujima and BCFM when delegates were able to talk about the event and their NP work which had potential reach of over 30,000 people. Podcast can be heard on the NP website <https://www.bristol.gov.uk/neighbourhood-partnerships/neighbourhood-partnerships-toolkit>. Between November and December 7 Neighbourhood Partnerships also went on air on the one love breakfast show.

Evaluation:

Event

Of those who attended 16 people completed the survey monkey evaluation that was sent to all participants. 80% said that the event was good. However, 66% said that they would favour future events to be morning events (only 33% favoured full day and 7% afternoon events)

85% of respondents suggested that the venue worked very well

Workshops

- 85% of respondents felt that the Street Scene and Environmental Activists workshop was informative or very informative
- 57% of respondents felt that the Community Planning workshop was useful or very useful. This is surprising as everyone that I spoke to really found this workshop helpful and several have approached the presenters to request more information/guidance on this subject.
- 25% of respondents felt that the communications workshop was informative.
- 67% of respondents felt that the green capital workshop was very informative
- 78% of respondents felt that the Neighbourhood Partnerships Resources workshop was informative or very informative
- 100% of respondents felt that the walking strategies workshop was informative or very informative
- 100% of respondents felt that the youth involvement workshop was very informative.

Equalities

At the point of booking people were asked equalities questions, **1.5%** were 16-24, **18%** were aged 25 – 49, **38.5%** were aged 50 – 64, **29%** were 65-75 and **13%** said they were over 75.

If you would like a full version of the report including slides/papers and notes from the individual workshops please contact Hayley.ash@bristol.gov.uk

Recommendations of the evaluation:

1. Both at the event and via the survey it has been strongly **recommended** that future Citywide NP events should take place in the mornings (9.30am – 1pm) if possible and that half term holidays should be avoided
2. The survey results **recommended** that the most useful parts of the event were those run by residents. Future events should ensure greater resident-led activities.
3. The small working group that planned the October event put in many hours to bring it together. This is not a sustainable approach as it places too great a burden on too few people. All NPs need to share the workload equally in the future. It is **recommended** that each NP should identify at least 2 reps who are willing to help plan and deliver elements of the next event
4. The first 2 Citywide NP Events were aimed at residents who are already involved in NP activity – The working group **recommended** that we should have a more outward approach next year to attract residents with little or no current involvement or knowledge of NPs.
5. The working group also **recommended** having some smaller events focusing on the Citywide NP Priorities

Future NP City Wide Events:

In view of the above recommendations, the NP is asked to **discuss and provide responses** to the following Key questions:

- What should our target audience be?
- What messages do we want to send?
- How and when should we do this?
- Most importantly, what role will this NP play in organising future events? Please think about what messages/ activities/ help both on the day and in the planning phase what **Henbury, Brentry & Southmead NP** can contribute - this kind of event will only be successful if all NPs take an active role in helping to plan and deliver it.

Your Neighbourhood Partnership Coordinator will lead a discussion and get ideas and offers of support at the meeting